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TO: Examiner Janvier FROM: Sanford J. Asman
FAX: 1-571-273-6719 PHONE:
PHONE: DATE: 7/31/07
SUBJECT: SN 10/681,587 PAGES: 4 + cover

COMMENTS:

Please see attached documents
① Explanatory Note

② Terminal Disclaimer

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Atty Docket No. 170707-1016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Thomas L. Barnhart and Joel Brooks : **File No.:** 170707-1016
Ser. No. : 10/681,587 : **Art Unit:** 3622
Filed : October 7, 2003 : **Examiner:** Jean D. Janvier
For : A METHOD FOR INCREASING WEB
SITE TRAFFIC
:

EXPLANATORY NOTE

Via Fax Only – (571) 273-6719

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

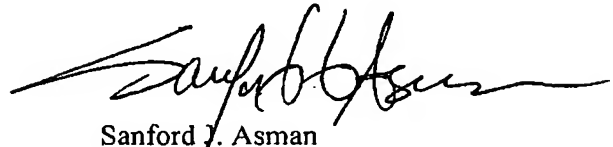
Sir:

In a telephone conference today between the undersigned and the Examiner, the Examiner requested that Applicant provide a signed copy of the "Amendment" filed on May 22, 2007, as it was the Examiner's belief that that document had not been signed by the undersigned. In fact, the document referred to was actually entitled "AMENDMENT AND PETITION FOR EXTENSION OF TIME" and it comprised 14 numbered pages which were electronically submitted with the electronic signature on the bottom of page 14. Apparently, due to the page break which occurred at the bottom of page 13 it appeared that "the Amendment" was unsigned, while page 14 (the "Petition for Extension of Time") was signed, when they were all part of *the same* document. Applicant hereby ratifies that entire 14 page document.

Atty Docket No. 170707-1016

The Examiner also requested a terminal disclaimer, which request is hereby
complied with by separate document.

Respectfully submitted,



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